

Under the patronage of His Royal Highness Prince Khalifa bin Salman Al Khalifa
Prime Minister of the Kingdom of Bahrain



GEO 2012

10th Middle East Geosciences Conference and Exhibition

Conference: 4-7 March 2012

Exhibition: 5-7 March 2012

Bahrain International Exhibition and Convention Centre

www.aeminfo.com.bh



Global Energy Dependence On Fossil Fuels Set To Continue

The world will remain heavily reliant on fossil fuels for at least the next 40 years. With 70% of the planet's hydrocarbons located in the Middle East it is difficult to over emphasise the importance of this region. The countries of Bahrain, Iraq, Kuwait, Oman, Qatar, Saudi Arabia and United Arab Emirates produce in excess of 20 million bbl/d and plans are in place to further increase capacity.

The Middle East's Forum

GEO is the region's premier geoscience event, it takes place every second year attracting the region's petroleum geologists and geophysicists. During the 2010 event there were in excess of 450 oral and poster presentations, 5 technical short courses and 4 field trips. The exhibition featured 164 companies from 27 countries and was attended by 4628 industry professionals of which 1924 were delegates.

Show Support

GEO is officially supported by these industry leading associations:

- American Association of Petroleum Geologists (AAPG)
- Bahrain Geoscience Society (BGS)
- European Association of Geoscientists and Engineers (EAGE)
- Dhahran Geoscience Society (DGS)
- Society of Exploration Geophysicists (SEG)
- Emirates Society of Geoscientists (ESG)
- Geological Society of Oman (GSO)
- Qatar Geological Society (QGS)





“GEO is a great opportunity to meet fellow geoscientists from around the region”

– Petroleum Development Oman

“Great for networking”

– Schlumberger



“Very well organised and attended”

– Occidental

Attendee Profile

The GEO show attracts highly technical professionals within the petroleum geoscience field who are able to participate in a purposeful science-driven conference programme.

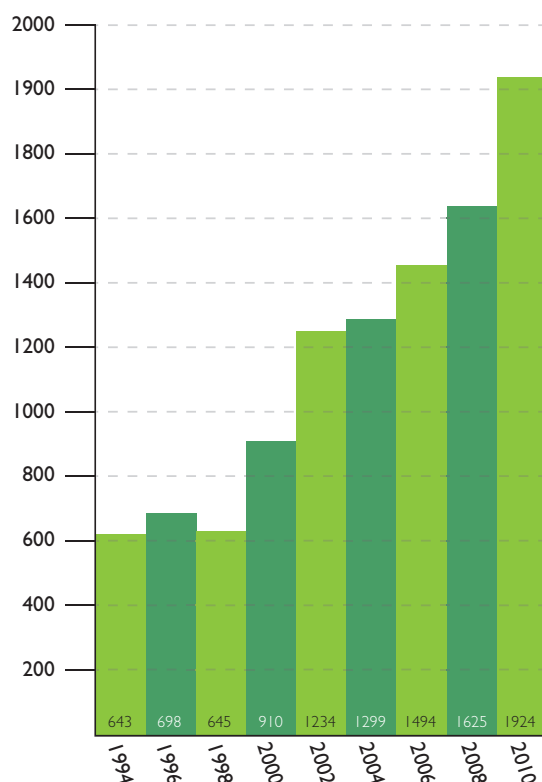
Attendees will be drawn from the following geoscience disciplines:

- Geologists
- Geochemists
- Geophysicists
- Reservoir Engineers

Industry Professionals Came From The Following Countries

Saudi	1686
Bahrain	967
UAE	386
Kuwait	251
Oman	174
Qatar	110
Middle East Other	101
Europe	460
Asia	64
Others	429

Delegate Numbers Continue To Grow





Organisers

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Geoscience images provided by
the Dhahran Geoscience Society

Targeted Visitor Campaign

GEO 2012 will be promoted throughout the Middle East via extensive targeted visitor promotion campaigns designed to reach the people that count.

- Personal visits to all major oil producers and government ministries.
- Strategic, targeted use of complimentary visitor tickets.
- Direct mail and email campaigns to the regions NOCs plus the worldwide memberships of the AAPG, EAGE, SEG and the full memberships of the BGS, DGS, ESG, GSO and QGS.
- An aggressive press campaign incorporating daily and weekly press advertising and editorial coverage.
- Close liaison with quality trade press including advertising, editorial and regular press releases.

High Quality Venue

GEO 2012 will take place at the Bahrain International Exhibition and Convention Centre, a modern exhibition complex offering some of the finest exhibition facilities in the Middle East. Situated within 5 minutes of downtown Manama and close to all the major hotels, the centre's facilities include:

- 14,000 sq meters of purpose built pillarless exhibition space with under floor services
- Modern conference facilities
- Restaurants
- Communications centre
- Car parking with 500 spaces

Bahrain – The Gulf's Regional Trading Centre

Located at the heart of the GCC states, Bahrain is the natural focal point to access the Middle East's oil and gas industry. Its close proximity to Saudi Aramco's headquarters in the Eastern Province of Saudi Arabia, and its undisputed track record of attracting a consistently high quality regional audience to GEO and other industry related Allworld events, makes it the most suitable venue for oil industry gatherings. Bahrain is the preferred destination for oil industry professionals from throughout the Middle East.

Choose from our different price options

- | | | |
|----|--|-----------------|
| 1. | Inside space only
Allows the flexibility to build your own stand (min 18 sqm) | US\$498 per sqm |
| 2. | Space and stand services
This comprises of inside exhibit space, walls, carpet, lighting and fascia name panel (min 9 sqm) | US\$584 per sqm |
| 3. | Space with walk-on package
Comprises all stand services facilities plus a selection of furniture, display items and electrical socket (min 9 sqm) | US\$610 per sqm |

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Bahrain International Exhibition and
Convention Centre 4 – 7 March

REPLY FORM

I am interested in:

- Exhibiting at GEO 2012. Please reserve _____ m² for my company (minimum 9m²).
- Exhibiting through group participation from my country. Please send more details on exhibiting with them.
- Exhibiting through through my agent/distributor/subsidiary. Please contact them at the address below.
- Visiting. Please send me more information closer to the event.
- Presenting a paper at/Attending* the GEO 2012 International Conference.

Please send me more information.

(*please delete as appropriate)

EXHIBITOR DETAILS

Name: _____ Position: _____
Company: _____ Email: _____
Address _____
Country: _____
Tel: _____ Fax: _____
Business activity: _____

AGENT/DISTRIBUTOR/SUBSIDIARY DETAILS

Name: _____ Position: _____
Company: _____ Email: _____
Address: _____
Country: _____
Tel: _____ Fax: _____

FAX TO

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